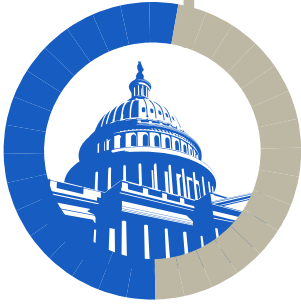


2014 ASCE GOVERNMENT RELATIONS  
**YEAR IN REVIEW**  
ADVANCING LEGISLATION & ISSUES CORE TO CIVIL ENGINEERING





## FEDERAL ISSUES

### PASSING THE WATER RESOURCES REFORM & DEVELOPMENT ACT

ASCE provided critical support leading to the enactment of the Water Resources Reform and Development Act of 2014 (WRRDA).

#### HIGHLIGHTS:

- Created a levee safety program
- Solves long standing expenditure issues with the Harbor Maintenance Trust Fund
- Makes a number of long-sought changes to the Clean Water State Revolving Fund
- Creates a new water infrastructure financing program (WIFIA).



*ASCE President Randy Over, P.E., F.ASCE, with US Department of Transportation Secretary Anthony Foxx*



### REAUTHORIZING MAP-21 & HIGHWAY TRUST FUND

As a result of the society's efforts, an immediate crisis to the Highway Trust Fund was averted and the program was extended until May 2015. Further effort will be necessary in 2015 to urge Congress to identify additional revenues to provide multi-year funding and project certainty.

To help educate elected officials and the public, check out ASCE's [FixTheTrustFund.org](http://FixTheTrustFund.org) website. ASCE participated in the Rally for Roads in June where members visited their members of Congress and promoted the #FixtheTrustFund message.

We continued to promote our priorities for reauthorization of the federal surface transportation programs, including:

- Increasing program funding and financing available to deliver projects
- Focusing on freight to improve national economic competitiveness
- Streamlining the environmental review process in a responsible way.



# INFRASTRUCTURE INITIATIVES

## GROWING THE STATE REPORT CARD PROGRAM

ASCE volunteers worked, with help from ASCE staff, to release 8 state and local Infrastructure Report Cards in 2014 that have received unprecedented media coverage in their communities.

Arkansas	Humboldt County (CA)	Georgia
Illinois	Montana	Nevada
Pennsylvania	Vermont	

From media interviews to billboards to legislative events, 100+ ASCE members volunteered with our Report Card efforts.



*ASCE volunteers worked, with help from ASCE staff, to release 8 state and local Infrastructure Report Cards in 2014 that have received unprecedented media coverage in their communities.*

## MAXIMIZING THE VALUE OF TRANSPORTATION INVESTMENTS

ASCE teamed with the Eno Center for Transportation to promote the benefits of looking at life cycle costs early in transportation planning, producing a joint report, "Maximizing the Value of Investments Using Life Cycle Cost Analysis". The report was released at a packed event on Capitol Hill with Federal Highway Administration leaders.

## FOCUSING ON BUSINESS LEADERS

We are reaching the business community with our infrastructure message. ASCE partnered on two events this year with the St. Louis Chamber of Commerce and Georgia Chamber of Commerce to highlight the Report Card and infrastructure's critical link to economic growth.



# GRASSROOTS ADVOCACY

CALLING ATTENTION TO ADVOCACY EFFORTS BY INDIVIDUAL ASCE MEMBERS

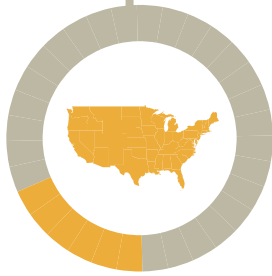


## KEY CONTACT PROGRAM

- New Advocacy Profiles series on the ASCE Roundup highlighted member involvement in activities at the local, state and federal levels
- Outstanding Civil Engineer Advocate of the Year Awards honored members who went above and beyond for ASCE's issues

## LEGISLATIVE FLY-IN

- 185 participants from 43 states
- Meetings with over 200 Congressional offices
- Additional ASCE members participated in the Transportation Construction Coalition Fly-In in June 2014 with over 200 members from our transportation industry coalition partners



## STATE ISSUES

### STATES LEADING THE WAY

Transportation infrastructure financing was again one of the top issues facing states in 2014, and ASCE played a key role in supporting measures across the country. ASCE actively supported the gas tax increase passed in New Hampshire during the 2014 session.

Several transportation and infrastructure ballot measures that ASCE supported were approved by voters on Election Day. Measures that passed include:

- California (bond measure to improve the state's water storage and delivery system)
- Hawaii (sale of special use bonds for dam and reservoir improvements)
- Maine (water bond measure)
- Maryland ("lockbox" for state Transportation Trust Fund)
- Rhode Island (bonds to invest in transit infrastructure)
- Texas (proposal to divert rainy day fund towards road improvements)
- Wisconsin (constitutional protection "lockbox" for state transportation fund).

ASCE Sections led the way by delivering legislative testimony in Minnesota (infrastructure funding) and Washington (continuing education and infrastructure funding), and producing legislative advocacy days in the capitols of Louisiana, Missouri, North Carolina, Ohio, and Vermont.

### PARTNERING WITH SECTIONS & OTHER GROUPS

- ASCE actively collaborated with Sections on issues in Alabama (dam safety), Illinois (opposition to erosion of QBS), New York (bridge investment), and New Jersey (passage of Good Samaritan legislation).
- ASCE continued our valuable partnerships with the Council of State Governments (CSG) and the National Conference of State Legislatures (NCSL), through participation in forums that bring state legislative leaders together to discuss transportation issues and the challenges they are facing in their respective states.

### RAISING THE BAR

- State GR staff provided ongoing support to the Raise the Bar Committee, and assisted in government relations planning in several potential Raise the Bar target states.



*PA Report Card uses graphics to tell the story behind the grades*



*AK Rep. Sam Kito, III, P.E., M.ASCE, and Dale Nelson, P.E., F.ASCE, assisted in presenting ASCE issues to state legislators at the NCSL meeting in Anchorage, AK.*



## MEDIA ENGAGEMENTS

### 2014 HIGHLIGHTS

8,807 mentions in all 50 states and 15 countries around the world, including 5,969 Report Card mentions

347 stories appeared in major media outlets/wire services including:

USA Today, LA Times, NBC News, CBS News, ABC News, Fox News, Chicago Tribune, NY Daily News, Time Magazine, NPR, Washington Post, MSNBC, U.S. News & World Report, Forbes, Reuters, AP and others

### MEDIA MAJOR HIGHLIGHTS

CBS This Morning (10/11/2014) interview with Brian Pallasch about aging water infrastructure following water main break near UCLA campus



*Andy Herrmann talks with 60 Minutes correspondent Steve Croft about the condition of the nation's bridges and their critical need for investment and rehabilitation*

### ADVANCING THE MESSAGE ON SOCIAL MEDIA

Save America's Infrastructure  
Facebook: **6,585 LIKES**

@ASCEGov Rel Twitter:  
**4,635 FOLLOWERS**

Why Congress Must Fix the  
Highway Trust Fund Video: **3,115 VIEWS**

Why Care About the Highway  
Trust Fund: **5,553 VIEWS**

10 Myths About the Highway  
Trust Fund blogpost: **6,380 VIEWS**

#FixTheTrustFund used on Twitter by Congressional and administration leaders, including Sens. Barbara Boxer (CA), Ron Wyden (OR), Chuck Schumer (NY), Tom Carper (DE), Bob Corker (TN), Sheldon Whitehouse (RI), Rep. Nick Rahall (WV) and US Transportation Secretary Anthony Foxx